

Strategic Plan 2019 – 2021 Highlights

Mission

Providing people the skills and resources to become self-sufficient through the power of work.

Vision

Be a recognized leader that promotes programs and services that embrace education, self-sufficiency, hope and pride to the people we serve in the Central Illinois Region.

Values

- Respect for those we serve
- Teach responsibility by the individual – a hand up, not a hand out
- Build community partnerships
- Promote education
- Promote stewardship
- Financial responsibility and efficient use of resources
- Embrace diversity
- Work as a team



Goodwill's Goals

Strengthen our organization to exemplify our goal of one mission, one team

Enhance and expand the impact and quality of our mission

Improve infrastructure, operations and systems to support our initiatives and reduce risk to the organization

Improve financial strength in order to support our organization

Increase community awareness and support of the Goodwill mission in all communities we serve